

WheelPeople

Newsletter of the Charles River Wheelmen

On the roads of New England since 1966

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New Bike Shop Sponsor: Urban AdvenTours

As we roll into spring 2011, Urban AdvenTours is ready to get Boston cycling after a snowy winter. Urban AdvenTours has been offering bike rentals and guided bike tours of Boston since 2004, and we're open year round in the Mercantile Wharf Building in the North End. We added a retail location to complement our tour, rental and maintenance facility last spring, and we are now your full service bike shop Downtown.

Our bike shop is all about keeping people out on the road and we



are setting some space aside as a community area to highlight local bike groups, like the Wheelmen! We're happy to offer all CRW Members 15% off not just our merchandise and accessories, but also our guided city bike tours

and various bike rentals. We carry high-end road and fixed gear bicycles, and even some tandems. We are well supplied for everything you need to take your family out for ride a too, including trailers, kids' bikes and child seats. If your own wheels are in need of repair we provide excellent service and will keep you on the road with one of our loaner bikes while yours is under the wrench.

We'll be happy to size up any visitors you have in town on a great rental and a fantastic tour with one of our friendly guides.

We can take them under our wing so while you're at work they can get acquainted with riding in the city. Reservations are encouraged and can be made by visiting www.urbandventours.com or calling 617.670.0637. Find more information on our website or by calling our office. The Wheelmen know there's no better way to experience Boston than by pedal power. So come ride with us, we guarantee you'll have a "wheelie" good time!