



URBAN ADVENTOURS
BOSTON BICYCLE TOURS & RENTALS

Urban AdvenTours in New Downtown Boston Location

BOSTON, MA – We’ve Moved! Urban AdvenTours is now located at 103 Atlantic Ave, in the historic **Mercantile Wharf Building in Boston’s North End**. Our new space brings one of Boston’s greenest companies to the heart of the city. We’ve expanded our tour and rental offerings for the 2009 season, and have something to offer to anyone looking for a unique perspective on Boston.

Urban AdvenTours has been offering bike rentals and guided bike tours of Boston since 2004. We are a fast-growing, green company—and the #1 Boston activity on TripAdvisor.com.

Our new downtown shop is a welcoming and friendly space, with helpful tour guides available to answer questions and our series of ‘I “Bike” Boston’ t-shirts featuring the city’s many neighborhoods for sale. Our green business model is helping us thrive, and we’re keeping our shop eco-friendly by reusing furniture from closing businesses like Circuit City. We’re also installing eco-friendly carpet and recycled quartz flooring while maintaining the shop’s historic character.

A new space equals new highlights for the UA operation:

- **More Bikes** - Our will new space will house an expanded fleet of tour and rental bikes. Not only has our collection of Specialized Globe Hybrid bikes expanded to **200 bicycles**, we now have a greater supply of high-end **road and fixed gear bikes**. We’ve even added tandems into the mix.
- **Memberships** – Members get discounts on tours, rentals, and repairs, and will be part of a unique bicycling community.
- **UA Ride Series** – Local riders are encouraged to check out the new series of **weekly, fun rides** leaving from the UA shop, starting in spring 2009.
- **Bike Repairs** – We are running a **professional repair shop**—the only bike shop Downtown.

Andrew Prescott founded Urban AdvenTours in 2004 because he wanted to bring healthy and sustainable urban exploration to Boston. In addition to **daily public tours and rentals**, UA offers:

- **Bike Delivery** – With the BioBus, powered by **used vegetable oil**.
- **Private Tours** – Customizable outings great for families or groups looking for a truly unique Boston experience.
- **Corporate Tours** – Active, fun, eco-friendly outings for any organization. Great for **teambuilding** and introducing out-of-towners to the city.
- **Convention Tours and Rentals** – Reduce any convention’s carbon footprint by replacing tour buses with bike tours and rental cars with **high-quality bikes**.
- **Bike Valet and Event Services** – We provide bike rentals and services at numerous community events throughout Boston.

Reservations are encouraged and can be made by visiting www.urbanadventours.com or calling 800.979.3370. Find more information on our website or by calling our office. There’s no better way to experience Boston than by pedal power. So come ride with us, we guarantee you’ll have a “Wheely” good time!